

IAN GRIFFITHS

Digital Designer / Front End Developer

<https://griff.digital>

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Personal Profile

I am a versatile and hardworking person currently working within the graphic & web design industry. I am looking for new opportunities to allow development and growth as well as using my existing skills.

I consider myself to be enthusiastic, self-motivated, reliable and responsible and am able to work both in a team environment as well as using my own initiative.

I enjoy new challenges, work well under pressure and can adhere to strict deadlines.

Work Experience

Revive Digital:

July 2021 - September 2022

November 2023 - present

Job Title:

Front End Developer

Responsibilities:

My time at Revive digital was dedicated entirely to front end development and design. Taking initial briefs from clients and project managers to design the UI/UX of a number of websites, taking into account customer goals and the website's purpose to deliver a website that would convert and provide a pleasant experience for the end user. The tech stack used here was unfortunately not as modern as my time at NWI, ReactJS wasn't something I was able to utilise for the company and my expertise in WordPress factored back in. WordPress is a technology I am comfortable with after spending a lot of time working with this CMS, opting instead for clean, reusable bespoke code instead of relying on the endless library of plugins, leading to less update issues and potential issues with third party code.

Never What If:

September 2022 – November 2023

Job Title:

Junior Full Stack Developer

Responsibilities:

I was offered a chance to take a step into the world of fullstack development. This included working with backend technologies such as Laravel to create data endpoints, document these on swaggerhub and test responses via Postman. In my time there I was learning relationships between databases and how to design these. My frontend development was centered around using ReactJS, specifically the NextJS framework to create a number of projects under the umbrella of NWI. Unfortunately, as is the nature of an umbrella company, my projects never made it to deployment due to a change in circumstance or the project being cancelled. After a year the company faced some hardship and my mentor had left prompting me to take a step back into Revive Digital.

Page Creative Ltd:

September 2018 – July 2021

Job Title:

Designer/Front End Developer

Responsibilities:

Taking initial web design briefs, assessing these and producing costs and time lines for a variety of different projects and clients. Liaising with the client to discuss proposed timelines whilst producing supporting material such as gantt charts and cost breakdowns.

Taking a client's brief, producing wireframes using the Adobe XD software to bring these wire frames to life for interactive prototypes to present to a number of clients from small businesses to million pound plus turn over corporations. Using best practices around User Experience to ensure the design hits the brief and desired audience. Compounding this with as much data as possible to push forward a data driven design approach.

Managing multiple projects at a time whilst maintaining proposed time frames.

Taking approved wire frame concepts and turning these into solid visuals. These are produced either by myself using a number of skill sets such as CSS3, HTML5, PHP (Beginner Knowledge), JavaScript (Beginner Knowledge), BitBucket and command line or via the in-house developer. Team building and communication skills are all utilized to ensure the finished project is as proposed.

TDI-Tuning Ltd:

April 2016 – September 2018

Job Title:

Web & Graphic Design Executive

Responsibilities:

- Graphic Design:

Designing across multiple platforms from digital to print collateral including product packaging, owners manual (multi page A5 folded booklet) with detailed explanation regarding product use, a variety of promotional print work from posters, to signage and display.

Designing for a digital environment including website concepts and the individual elements used such as icons, imagery and promotional graphics. Considering the technologies these would be seen on and catering for this such as producing graphics in web friendly formats.

- Web Design:

Working to re-design the company website based on an existing concept and project. This included a variety of roles including turning ideas into design concepts whilst giving the company and brand a much more professional image. Working as part of a team to analyse existing websites and look at where improvements can be made to increase conversion rates and sales.

Using existing HTML, CSS3 and basic JavaScript skill set to update the current website whilst working to produce the new website based on previously completed designs.

Freelance Web & Graphic Design:

September 2015 – April 2016

Job Title:

Web & Graphic Designer

Responsibilities:

Sourcing out graphic & web design work for a wide range of clients and industries.

Discussing various options, pricing plans and solutions that are right for the client.

Taking clients thoughts and ideas and producing a solid brand identity along with a fully responsive, SEO friendly website. This involves a lot of dedication, patience and hard work as well as a good customer service approach.

Leonmedia/Grow Creative Co:

August 2010 – September 2015

Job Title:

Web Designer

Responsibilities:

Developing and overseeing a number of websites from the initial brief and build through to completion. Using skills in HTML, CSS, PHP MyAdmin and basic skills in PHP,

JavaScript and MySQL to develop a variety of websites with varying functionality. Understanding design principals of User Interfaces. Problem solving on any websites not functioning as they should. Maintenance of servers, databases and website

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backups. Overseeing a 5 week university placement consisting of assigning tasks, developing and refining the individuals skill set whilst working to a project deadline.

Remco Graffix:

October 2009 - July 2010

Job Title:

Project Manager/Designer

Responsibilities:

Overseeing and managing the work flow in the office. From setting up small jobs and briefs to overseeing an individual task through to completion. For example taking the initial brief for some shop signage. Making sure the designer is familiar with and understands the brief and is aware of any relevant time frames. Foreseeing any potential problems before they arise and making the process as smooth as possible whilst using technical skills in Adobe programs to help minimize the time spent on the task. The brief is then reviewed and sent for printing whilst maintaining time frames and quality of work. From printing, the finishing process would be overseen through to delivery and receipt of work.

Education and Training**GCSE's:**

Art: A	Maths: C
English Language: A	Geography: C

English Literature: B	R.E: C
Double Science: BB	Design & Technology: C
IT: B	Language (German): D

Further Education:

BTEC Multimedia Animation

CISCO IT Essentials Certification

CompTIA A+

References:

Available upon request.